



COVID-19 COMMUNICATIONS

February 2021

ΔοΔ¢ СЛ¢С б¢СГ
INUIT TAPIRIIT KANATAMI

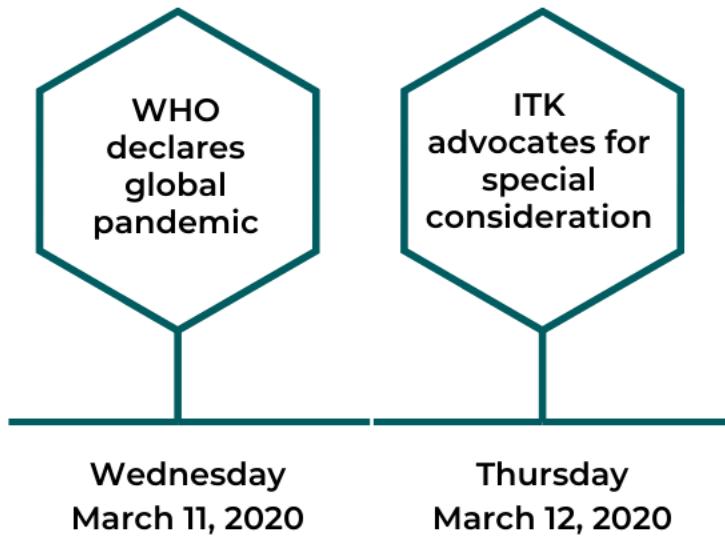
1971 **50** 2021

About ITK



- Inuit are one of three Constitutionally recognized Indigenous peoples in Canada
- ITK is the national representational organization for 65,000 Inuit in Canada, who make up the majority population in Inuit Nunangat, the Inuit homeland
- Inuit Nunangat is composed of four self-determining regions and 51 communities
- It encompasses roughly 35 percent of Canada's landmass and 50 percent of its coastline
- The majority and preferred language in most regions of Inuit Nunangat is Inuktut, which has nine dialects and 12 writing systems
- Half the Inuit population is under age 30

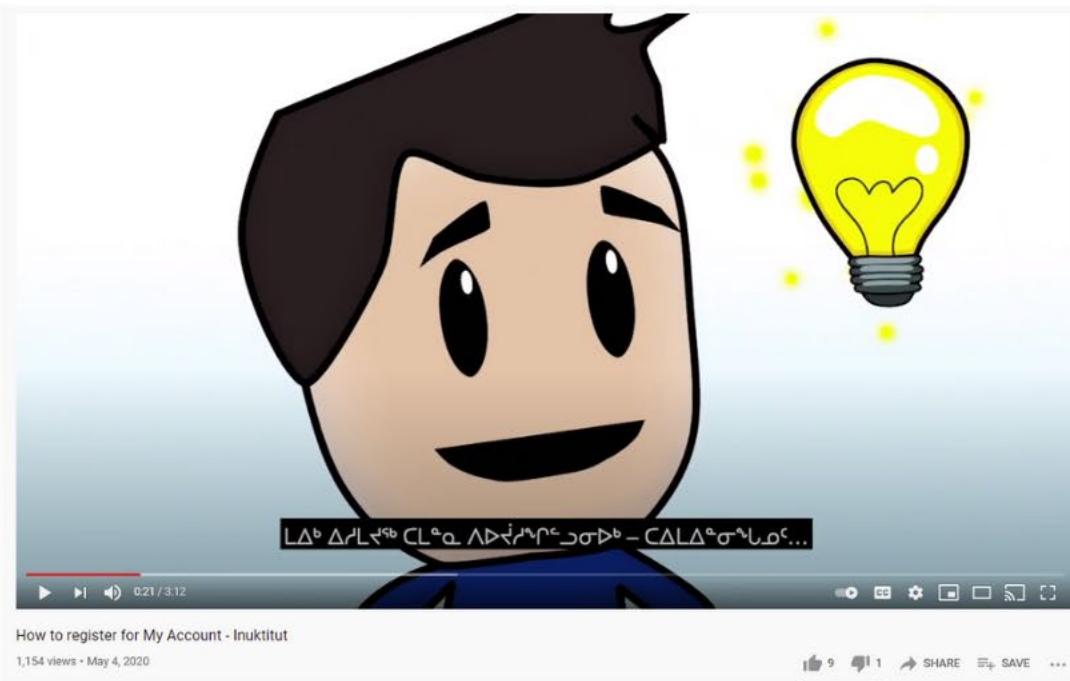
Advocacy



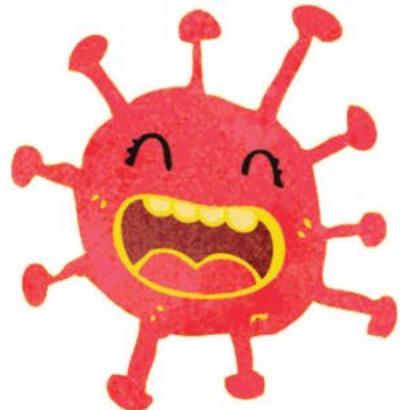
- ITK called for Inuit to be considered a high-risk group in federal response planning to address pre-existing vulnerabilities of Inuit and potential severe negative outcomes from both illness and services disruption
- Inuit are a high-risk group in general for respiratory infections, including TB. Long-standing social and economic inequities mean that Inuit communities would be disproportionately affected by COVID-19
- Lack of infrastructure would severely affect the ability of Inuit communities to separate the ill from the well in the event of a severe outbreak. Prolonged disruptions in travel could have severe detrimental effects on the health, economy and wellbeing of communities.
- Most families would be unable to stock up on basic goods. And a high dependence on limited air travel routes for provisions would make Inuit vulnerable to shortages of crucial items

Translation

Puvirinnaqtualuk Nuvagjuarniq-19
ਪੁਵਰਿਨਾਕਤੁਅਲੁਕ ਨੁਵਾਗਯਾਰਨਿਕ-19

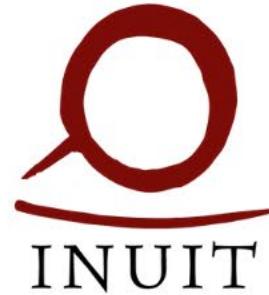


Aanniarnauvunga,
Illukulurijakka Nuvagjuarnaq
ammalu Nuvanniq



Atira Coronavirus

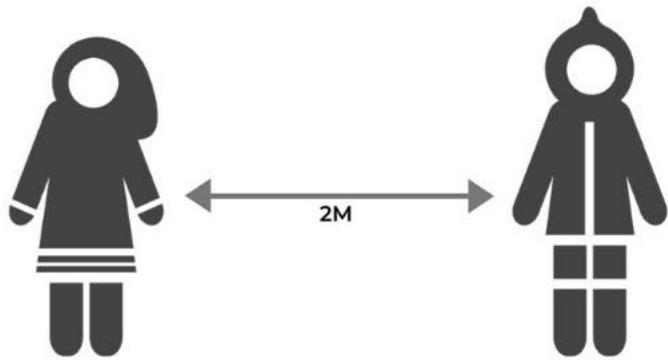
Coordination



Education

Puvirinnaqtualuk Nuvagjuarniq-19
>瀼爾納克圖拉克 瓦格朱恩尼-19

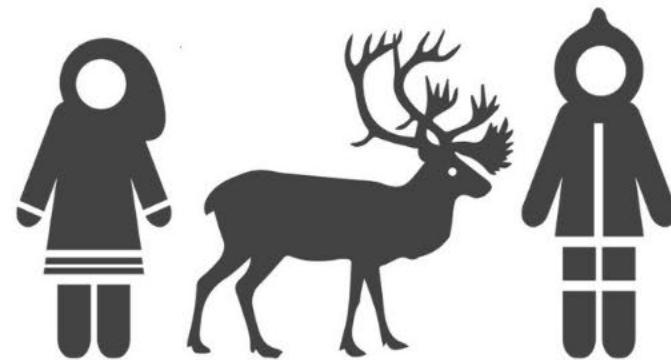
Asingnit qanigliluaqtaillutit
آخر سفهاء اكتسحناها



Maintain physical distance from others

Puvirinnaqtualuk Nuvagjuarniq-19
>瀼爾納克圖拉克 瓦格朱恩尼-19

Imanna 2 miitat takinilik
اللهم 2 ميل تكلي



What 2m of physical distance looks like



ᐃᓄᑦ ሪᓘᓘ ዬጀጀ
INUIT TAPIRIIT KANATAMI

COVID-19

www.itk.ca



ᐃᓄᑦ ሪᓘᓘ ዬጀጀ
INUIT TAPIRIIT KANATAMI

COVID-19

www.itk.ca

Puvirinnaqtualuk Nuvagjuarniq-19 >ӅӅӅӅӅӅӅӅӅӅ-19

Nirijutigijarnik ujjiqtuttiarlutiit. Nangminiq irngusirnik, allirarnik ammalu nirijutinik aturluti
σӅӅӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅӅ-19, σӅӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅӅ-19



Practice safe food sharing.
Use your own cups, dishes and utensils



www.itk.ca/covid19

Puvirinnaqtualuk Nuvagjuarniq-19 >ӅӅӅӅӅӅӅӅӅӅ-19

Niqinik agguivaklutit nirijaksaliuqpallutilu kisiani
qanuinnggittiaruvit

σӅӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅӅ-19
ρӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅ-19 σӅӅӅӅӅӅӅӅ-19



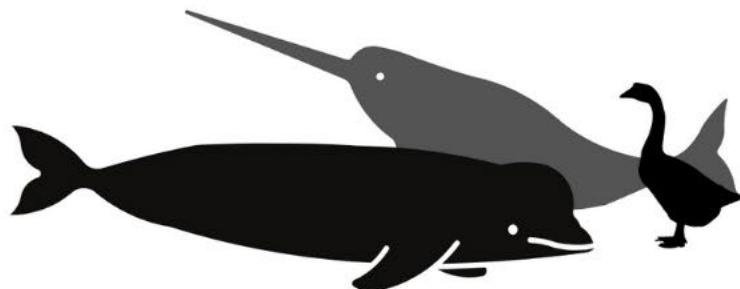
Cut and prepare food only if you have
no signs of illness



www.itk.ca/covid19

Puvirinnaqtualuk Nuvagjuarniq-19 >| >|

Inuit niqigivaktangit suli niqittiavauniqpauvut
niqigivagiamik nuvagjuarnaqaliqsimatilluta
Δ.ΔΔΔΔ ΔΔΔΔΔΔΔΔΔΔΔΔ ΔΔΔΔΔΔΔΔΔΔΔΔ
σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.



Country food remains a healthy choice
during the pandemic



www.itk.ca/covid19

Puvirinnaqtualuk Nuvagjuarniq-19 >| >|

Alliraliangusimajut paippaangunnggitnit
attanannginniqaувut niqinut tunngavvигijauvakkutik
qiratajunit alliraksarijauvattunit
Δ.ΔΔΔΔ ΔΔΔΔΔΔΔΔΔΔΔΔ ΔΔΔΔΔΔΔΔ
σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.σ.



Plates are a safer food surface than cardboard



www.itk.ca/covid19

Puvvirinnaqtualuk Nuvagjuarniq-19 >ᖃᓂᖅᑕᐅᓚᐅᖏᑦ ብጀ᜵᜷᜵᜷᜵-19

Nunamuaqsimavaglusi, 2 metres-mik
ungasiksimagianginnaqpaglusi
ມുപ്പുടിലും, 2 ടെൻസ് (2m)
ഡാബിലും തന്നെ



Spend time on the land, still maintaining
2m distance from others

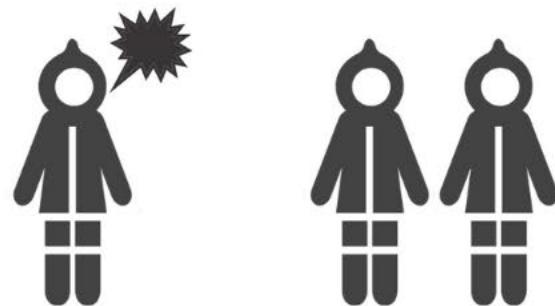


Δ᜵᜷᜵᜷᜵
INUIT TAPIRIT KANATAMI

www.itk.ca/covid19

Puvvirinnaqtualuk Nuvagjuarniq-19 >ᖃᓂᖅᑕᐅᓚᐅᖏᑦ ብጀ᜵᜷᜵᜷᜵-19

Saalaqalirasunniq taimautillugu
ikajurutiulirniianngimmat aniguisimalirasunnirnut
ഇന്ത്യൻ സാമ്പത്തിക കാര്യാലയം
ഡബ്ല്യൂപിഡിസിസ് റിലൈൻ ഫേജ്



Bullying won't help us get through this



Δ᜵᜷᜵᜷᜵
INUIT TAPIRIT KANATAMI

www.itk.ca/covid19

Puvvirinnaqtualuk Nuvagjuarniq-19

▷ Ḁᓇ ሚጀጀጀ ዘጀጀጀ ምጀጀጀጀጀ-19

Tigusisimalirlutit inuit piusituqaminni
pilirinirivattanginik

ᓇጀጀጀጀጀ ሕጀጀጀጀጀ ምጀጀጀጀጀ ምጀጀጀጀጀጀ



Embrace cultural activities



Δጀጀጀ ሚጀጀጀ ዔጀጀጀ
INUIT TAPIRIT KANATAMI

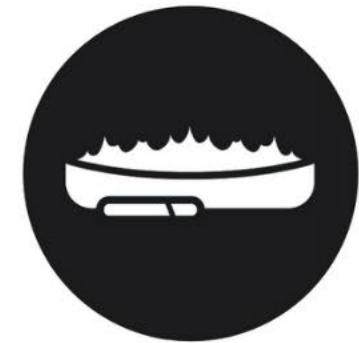
www.itk.ca/covid19

Puvvirinnaqtualuk Nuvagjuarniq-19

▷ Ḁᓇ ሚጀጀጀ ዘጀጀጀ ምጀጀጀጀጀ-19

Saimmaqsautiksarnik tarnirnut nanisisimaliriarlutit
uvvaluunniit ikpirnilirinirmi ukpirijaujunik

↳ ᴍጀጀጀጀጀ ምጀጀጀጀጀ ቤጀጀጀጀጀ ምጀጀጀጀጀጀ
▷ Ḁጀጀጀጀጀ ሕጀጀጀጀጀ ምጀጀጀጀጀጀ



Find comfort in your spiritual beliefs



Δጀጀጀ ሚጀጀጀ ዔጀጀጀ
INUIT TAPIRIT KANATAMI

www.itk.ca/covid19



Δጀጀጀ ሚጀጀጀ
INUIT TAPIRIT KANATAMI

1971 50 2021

www.itk.ca/covid19

Inuit Nutaqqat Sivullijut
ΔѲΔ¢ ᘁҪ¢¢¢¢ የጀ¢¢-ጀ¢¢
Inuit Child First Initiative

Nutararnik ikajuqtuiniq aanniaqtailinginnik,
ilinniarnilirinikkut Inulirinikkullu
መርናዥ ሲጠናዥንልስ እና ማናዥንልስ ተስፋዥ መርናዥ
መርናዥንልስ ስራው ሲጠናዥንልስ ተስፋዥ መርናዥ

1-855-572-4453



Health, education and social supports for children



www.itk.ca/covid19

Kanatami Tuavirnaqtulirinirmut Pivaallirutiksaq
ቤርግ ጽፈልጋዊ ምርመራ ለጀት ሪፖርት
Canadian Emergency Response Benefit

Iqqanaijarungnautit nammanga ammalu
titiqqarniarvikpit nalunaikkutinga atutuinnarlugik
Δኩብዕስ ልማት የሚገኘው ማናዥ መርናዥ መርናዥ
መርናዥንልስ ስራው ሲጠናዥንልስ ተስፋዥ መርናዥ

1-800-959-2019 / 1-800-959-2041



You need only your SIN + postal code to apply



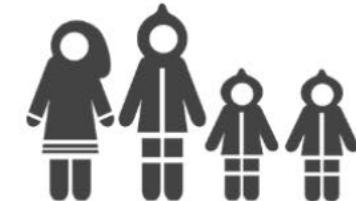
www.itk.ca/covid19

Nutaqqanuut
መርናዥ
Canada Child Benefit

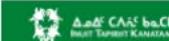
Pivaallirutiksakkanniq.
Uttakusiarutiksatit aullaqtillugit uukturit
ለጀት ሪፖርት መርናዥ
ደርጅት/ፈረሰነበት መርናዥ መርናዥ መርናዥ

AVIKTUQSIMANIRJUIT ፈልጋዊ/ለማቸዣ
1-800-387-1193
PROVINCES

AVIKTUQSIMANIIT ፈልጋዊ/ለማቸዣ
1-866-426-1527
TERRITORIES



Enhanced benefit. Apply by filing your tax return



www.itk.ca/covid19

Kiinarmutmatuaraatuqappara
aaqqigutauqataujumallunga.

ರාජ්‍යාච්චා
දෑරුවා.

#IWearMyMask to be part
of the solution.



Δාජ් සැන් බාස්
INUIT TAPIRIIT KANATAMI



Δාජ් සැන් බාස්
INUIT TAPIRIIT KANATAMI

1971 50 2021

www.itk.ca/covid19

Lessons



Know your audience



Make your message accessible



Keep it simple



ΔΞΔΞ ΣΛΗΞ βΞΞΓ
INUIT TAPIRIIT KANATAMI

1971 50 2021

www.itk.ca/covid19

Contact



Inuit Tapiriit Kanatami



@ITK_CanadaInuit



Inuit Tapiriit Kanatami